|  |  |  |  |
| --- | --- | --- | --- |
| Name | 2- meets | 1. attempted | 1. not attempted |
| **SLIDES** | I chose images that support the ideas of the speech. My speech explains the images in some way so that the image is part of my speech rather than just being in the background. I point to and refer to the images during my speech to emphasize the logos (facts, examples, details) and pathos (stories, emotions, impact).   * A table or chart for the facts, statistics * A map that helps us understand the location or the place involved * An image of the place or people with a brief caption | The slides may distract or not fit logically with the speech.  The slides may be inappropriate.  Missing a slide that would be helpful. | missing |
| **SPEAKING**  Volume | My volume is strong. My audience can hear me even from the back of the room. They can really focus on my message because they don’t have to struggle to hear me. | We can’t hear you. | Missing |
| Eye contact | I have my speech mostly memorized so that I can look into the eyes of my audience and move easily between the audience and the images I am using to emphasize my ideas. | You read too much of your speech. | Missing |
| Expression | My expression is passionate, serious, and connected to the ideas and message I am communicating. I do not sound like a robot, and I do not sound like I am forced to do this speech. It is clear to my audience that I know this topic well and that I care about it – ethos. | The expression is flat or robotic. | Missing |
| Pace | My pace is just right. I am not so slow because I don’t know what I am saying or stumbling. My pace is not too fast that people cannot process what I am saying. The pace does not distract the audience from my message bur rather enhances the message. I may even pause for effect so that an idea hits home. | The pace is too fast or too slow. | Missing |
| Professionalism | My speech is ready. My slides are ready. I have practiced. I am ready so that my message gets the attention it needs. I dress professionally. I start right away. I do not giggle or need to start over. I say thank you. | You are not prepared or do not take it seriously. | Missing |
| ***SPEECH***  *Lead, ethos* | *I have a lead that introduces my topic and my ethos (my expertise or interest in the topic).* | Missing the introduction or engaging lead. | Missing |
| *Thesis- main message* | *I clearly state the cause and why it needs our attention.* | It is not clear, the focus of your speech. | Missing |
| *Key words- jargon* | *I use words specific to the topic (jargon) and define important words so that my audience knows and understands the issue.* | Missing key words, too many vague words like stuff and things | Missing |
| *Specific story- pathos* | *I tell a story about a specific person (or tell my own story) to show the cause and effect of this issue on human beings and to make the reader connect emotionally to the issue. You may the connection to the issue.* | No story or the story is lacking a name, place, event, connection | Missing |
| *Logos, facts* | *I include facts, details, examples, statistics to teach my audience about this issue with logical facts and examples so that they understand the reasons this matters (and the causes, effects).* | Not many facts or details to show the reasons this is a problem. | Missing |
| *Conclusion* | *I close with details of a possible solution or steps the audience can take to improve this cause (ideas to think about, behaviors to change).* | Missing specific ideas or actions the audience can do. | Missing |