

Something to celebrate: Mirror: I can connect to personally Window: I discovered about you, about the world, about life Jargon: great word choice that shows your expertise Logos/support: experts, facts, survey results, examples, convincing story, cause/effect Organization: engaging lead, powerful closing, transitions from one idea to the next, easy to follow Skillful writing: fresh/unexpected idea or phrase, sensory sentences, , treats the topic in a new way, not cliché		Text Evidence (write the phrase or sentence that you are celebrating in quotes)
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Volume: I can hear you perfectly from the back of the room.	I am struggling to hear you or miss some of your words.	Slides: images only, point to and talk about the images, adds to the speech, supports the ideas, necessary, respectful	Images do not add to the speech—just seem extra; no discussion or elaboration of the images
Eye Contact: You clearly know your writing well and spend most of the time looking at the audience – left, center, right. You LOOK UP to see our reactions! You point to the images and make sure we are with you.	You read your piece – eyes on the page the whole time—and do not look up at the audience to see the expressions on their faces or reactions to your poem.	Speech Jargon- lots of key words, places- explained or defined	Too many vague or unclear words; or you use big words without explaining them
Expression: You emphasize phrases for the audience to remember; you show emotion when reading something funny, sad, or meaningful as you appeal to your audiences’ hearts. You show emotion when telling a surprising fact to get our attention.	You deliver most of the piece in one tone that does not emphasize important facts and stories. Try to show the anger, sadness, humor, questions with a change in your voice.	Speech Logos- facts, numbers, examples, experts, reference to the sources or organizations to show cause/effect (evidence of research)	Missing specific facts, details and examples; too much opinion or biased – not enough evidence to back up your claims/points
Pace: Your pace is not too fast that we cannot process what you are saying and not too slow that we lose the flow. You slow down to emphasize important words and ideas so that we can focus on the important message.	You use the same pace throughout your writing or too fast or too slow. Your audience cannot process the ideas or images because of your pace.	Speech Specific Story (Pathos)- a personal or specific story of a person affected by this.; shows consequences if we ignore this	Missing a story or the story is too short to see the connection or how the story illustrates your claim.argument
Professionalism: You go to the stand when your name is called right away. You stay serious about this serious topic and accept applause at the end. You are prepared having almost memorized your writing. You accept applause before walking away.	You may giggle, have to start over, seem to be having trouble making it through the piece. You do not know the piece well. Not prepared You rush away without accepting the applause.	Speech Conclusion: specific things or actions your audience can take	Missing specific suggestions; the conclusion is vague or general without something specific for the audience to do or try

